



Business Women's Forum

Virtual Conference Sponsorship Opportunities

October 14, 2020

Presenting Partner \$20,000

PRE-EVENT

- Banner ads on 2020bwf.com reaching over 50,000 viewers
- Press Release citing your company as BWF Presenting Partner
- Personalized Corporate Eblast Marketing to go out to thousands featuring your company as the Presenting Partner
- Social Media Digital Marketing including Facebook Live Interview, social media posts for three months showcasing your support and business logo post on event page
- Company logo and promotion in exclusive Facebook group of attendees
- Company logo prominently displayed on all event promotion and virtual guide
- Company logo prominently positioned on 2020BWF.com with website link and company description
- Full Cover Page advertisement in the digital marketing
- Company name included in press releases, newspaper, magazine and radio ads
- Promotional opportunity included with each attendee's online registration
- Contact information of conference attendees
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DURING EVENT

- Participation in the 4-hour virtual conference to be held on October 14, 2020 for 25 guests
- Speaking opportunity during virtual conference with opportunity to present giveaways (pre-recorded)
- Opportunity to introduce Keynote Speaker
- Corporate Verbal Recognition during Virtual Conference
- Company name on sponsor scroll during the virtual conference
- Company logo included on BWF Promotional Giveaway Item
- Company acknowledged with logo at beginning and end of the conference showcasing all sponsors

MOBILE APP

- Three personalized business rotating banner ads with link to Business Website on digital mobile app
- Five Sponsored push notifications to app users during month of October
- Full business description and profile on app with logo
- Button to business website link

Premier Partner \$15,000

PRE-EVENT

- Company logo prominently positioned on 2020BWF.com with website link and company description reaching over 50,000 viewers
- Social Media Digital Marketing including Facebook, social media posts for three months showcasing your support and business logo post on event page
- Company logo and promotion in exclusive Facebook group of attendees
- Company name included in press releases, newspaper, magazine, TV and radio ads
- Company logo prominently displayed on all event promotion and virtual guide
- Full page advertisement in Corporate Sponsor Eblast with link to website
- Half page advertisement in digital marketing

DURING EVENT

- Participation in the 4-hour virtual conference to be held on October 14, 2020 for 20 guests
- Speaking opportunity during virtual conference (pre-recorded)
- Company name on sponsor scroll during the virtual conference
- Corporate verbal recognition during Virtual Conference
- Company acknowledged with logo at beginning and end of the conference showcasing all sponsors

MOBILE APP

- Two personalized business rotating banner ads with link to business website on digital mobile app
- Three sponsored push notifications to app users during month of October
- Full business description and profile on app with logo
- Social media links on app

Star Partner \$10,000

PRE-EVENT

- Company logo prominently positioned on 2020BWF.com with link
- Company included in press releases, newspaper, magazine and radio ads
- Social Media Digital Marketing including Facebook, social media posts for three months showcasing your support and business logo post on event page
- Company logo promotion in exclusive Facebook group of attendees
- Half-page color ad in Corporate Sponsor Eblast
- Company logo and prominently displayed on all event promotion and virtual guide

DURING EVENT

- Participation in the 4-hour virtual conference to be held on October 14, 2020 for 15 guests
- Corporate verbal recognition during Virtual conference
- Company name on sponsor scroll during the virtual conference
- Corporate verbal recognition during Virtual Conference
- Speaking opportunity during scholarships presentations
- Company acknowledged with logo at beginning and end of the conference showcasing all sponsors

MOBILE APP

- One personalized business rotating banner ad with link to business website on digital mobile app
- Two sponsored push notification to mobile app users during the month of October
- Full business description and profile on app with logo
- Social media links on app

Forum Partner \$5,000

PRE-EVENT

- Company logo prominently positioned on 2020BWF.com with link to company website
- Company marketing and recognition with logo via our social media outlets
- Half-page color ad in Corporate Sponsor Eblast sent to over 5,000 contacts
- Company recognition in press releases throughout our statewide media contacts
- Company logo and promotion in exclusive Facebook group of attendees
- Opportunity to pre-record company commercial for distribution to attendees through VideoAsk

DURING EVENT

- Participation in the 4-hour virtual conference to be held on October 14, 2020 for 10 guests
- Company name recognition with digital scroll on screen during conference
- Company acknowledged with logo at beginning and end of the conference showcasing all sponsors
- Corporate Verbal Recognition throughout Virtual Conference

MOBILE APP

- One sponsored push notification to app users during the month of October
- Business description profile on mobile app with logo and link to website
- Social media links on mobile app
- One banner ad on mobile app

Sponsor Showcase \$2,500

PRE-EVENT

- Company logo prominently positioned on 2020BWF.com with link to company website
- Quarter-page color ad in Corporate Sponsor Eblast
- Company marketing and recognition with logo via our social media outlets
- Opportunity to offer special promotion discounts to attendees on dedicated webpage and promoted via eblast
- Company logo and promotion in exclusive Facebook group of attendees
- Opportunity to pre-record company commercial for distribution to attendees through VideoAsk

DURING EVENT

- Participation in the 4-hour virtual conference to be held on October 14, 2020 for seven guests
- Corporate verbal recognition during virtual conference
- Company acknowledged with logo at beginning and end of the conference showcasing all sponsors
- Company name recognition with digital scroll on screen during conference

MOBILE APP

- Business profile page with logo and social media links on Mobile App

Breakout Session Host \$1,500

PRE-EVENT

- Company logo prominently positioned on 2020BWF.com
- Business Card Size Ad in the Corporate Sponsor Eblast
- Company marketing and recognition with logo via our social media outlets
- Company logo and promotion in exclusive Facebook group of attendees
- Opportunity to pre-record company commercial for distribution to attendees through VideoAsk

DURING EVENT

- Participation in the 4-hour virtual conference to be held on October 14, 2020 for five guests
- Corporate logo and website presented during virtual conference breakout sessions
- Company acknowledged with logo at beginning and end of the conference showcasing all sponsors

MOBILE APP

- Business profile page with logo and social media links on Mobile App

Benefactor \$500

PRE-EVENT

- Company name prominently positioned on 2020BWF.com
- Company name listed in the Corporate Sponsors Eblast
- Company marketing and recognition via our social media outlets

DURING EVENT

- Participation in the 4-hour virtual conference to be held on October 14, 2020 for two guests
- Corporate verbal recognition during virtual conference
- Company acknowledged at beginning and end of the conference showcasing all sponsors

MOBILE APP

- Business profile page with company name on Mobile App

To receive full marketing benefits, your sponsorship must be confirmed by Monday, August 31st. All marketing and promotion will launch September 7 and run through October 31st. To confirm your support please contact Courtney Ligi at cligi@waterburychamber.com or via phone at 203-233-9115.